

CODE OF CONDUCT FOR PRESENTERS AT THE EUROPEAN ASSOCIATION FOR OSSEOINTEGRATION (EAO) ANNUAL MEETING.

Everyone should be conscious that EAO is a charitable institution which aims to disseminate the knowledge about osseointegrated implants and related fields of interest, and also good clinical practice. Thus presentations should focus on evidence-based data and not only on personal convictions.

Presentations should not be a personal promotion but should only intend to profit to clinicians and researchers attending the meeting. The latter should also be confronted with remaining questions and failures when applicable. Presenters should base their standpoint on (published) data which will be cited or admit during the lecture that it only reflects personal convictions.

All presentations should be in conformity with universal principles of medical ethics. Thus they should be patient oriented and for example never reveal a patient identity. Patient's faces can only be allowed if essential for the demonstration. Indeed, non-medical attendees are present. Life demonstrations can only be organized in a proper environment and after consulting the responsible organizer. They should avoid in any way to look like a spectacle.

Although a good structural relationship was established for the annual meetings between EAO and industry, the latter is not involved whatsoever in the contents of the scientific program.

Invited speakers should refrain from promoting commercially available products. They should only mention trade names, if applicable, in the material and methods section of their presentations. Any commercial logo should definitely be banned from any slide.

If conflicts of interest arise, such as being paid, sponsored by a commercial company which relates to the subject presented or associated in any way to this company, the presenter should mention that both in the written abstract and at the beginning of the presentation.

Presenters will be contacted personally with a member of the organizing committee to further develop the principles mentioned above. They are expected to keep their presentation in conformity with the indications conveyed by this delegate and with the abstract they send in.